

# Sequoyah Touchdown Club 2025 Partnership Guide



*Be A Part of*

## ***“Chief Nation”***

**Put the excitement of Sequoyah Football to work  
for you with a sponsorship of the Chiefs**

The Sequoyah Touchdown Club is a 501(c)3 Organization



# A Note from the Coach



The support we receive each year from our community, fans, and corporate partners is a true reflection of the strength of this community. I am incredibly proud to represent Sequoyah High School and our football program. Year after year, I am continually amazed by the generosity of our corporate partners. These contributions are vital to the success of our program and play a key role in the development of our student-athletes.

The Sequoyah Touchdown Club, our players, coaches, and I are excited to welcome your business as a proud partner of Sequoyah Football.



I assure you that we will work tirelessly, both on and off the field, to honor our partnership to the highest standard. We remain committed to investing in our community and supporting your business.

Sincerely,  
Jim Teter  
Head Football Coach

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# 2025 Partners

**C**onnect with the players, coaches, Sequoyah Touchdown Club and the community to develop a mutually beneficial partnership for all parties involved including Sponsorship Appreciation Night.

**H**elp the Sequoyah Touchdown Club generate the financial resources needed to cover basic operational costs, transportation, equipment, meals, facilities, and personnel for to enhance the game day experience for all.

**I**nvest in the Hickory Flat community through your support of the local team and develop brand recognition for your company through your partnership with Sequoyah Football.

**E**njoy exposure for your company during the 2025-2026 school year as your message is seen at *all* events held at Skip Pope Football Stadium (timeframe based on package)

**F**riends of the program that play a critical role in helping develop Sequoyah Football into a State Powerhouse.

**S**upport the Sequoyah Football mission of *Developing Champions for Life*.



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# Partnership Packages

Partnership Packages				
<b>Sponsorship Packages</b>	Platinum	Gold	Silver	Bronze
Cost	\$5,000	\$2,500	\$1,500	\$750
Sequoyah TD Club Membership	X	X	X	X
<b>Print Media</b>				
Full page color advertisement in the Sequoyah Chiefs Football Media Guide, photo with players	X	X		
Half page color advertisement in the Sequoyah Chiefs Football Media Guide, photo with players			X	
Quarter page color advertisement in the Sequoyah Chiefs Football Media Guide				X
<b>Stadium Advertising</b>				
Company logo on the Jumbotron - Year Round	X	X		
Company logo on the Jumbotron - Football Season			X	X
High Visibility Football Sign at Stadium (Large)	X	X		
High Visibility Football Sign at Stadium (Standard)			X	X
Game Day PA Announcements	X	X	X	
<b>Website &amp; Social Media Advertising</b>				
Company name and website on Sequoyah Football Website with link to company website (rotation time varies between tiers)	Top Tier	Mid Tier	Lower Tier	Lower Tier
Social Media	X	X	X	X
<b>A La Cart Options</b>				
Item				Price
Jumbotron Commercial - Game Day 20-30 seconds (directed and filmed by SHS)				\$750
Jumbotron Commercial - Game Day 20-30 seconds (provided by sponsor)*				\$400
Company Logo on Banner for Streaming Games				\$500
* must meet certain size, format and quality specifications				

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# Partnership Opportunities

## Platinum (Maximum of 5 packages) \$5000

- Home Game Sponsorship - All TD and halftime announcements during the designated game include company name
- Touchdown Club Membership with name published in 2025 Sequoyah Chiefs Football media guide
- Year round (rotating) display of your Company Logo on Jumbotron; all sports seasons including football, lacrosse and soccer
- Full page color advertisement in 2025 Sequoyah Chiefs Football media guide
- Gameday PA Announcements “special thanks to \_\_\_\_\_”
- Large signage on the ‘high visibility’ board (near home side ticket booth)
- Company name/website on Sequoyah Football website with link to company website; top-tier with 6 second pause
- Photo with company owner and Sequoyah Chief players (for use in the media guide)
- Social Media recognition

## Gold Package \$2500

- Touchdown Club Membership with name published in 2025 Sequoyah Chiefs Football media guide
- Year round (rotating) display of your Company Logo on Jumbotron; all sports seasons including football, lacrosse and soccer
- Full page color advertisement in 2025 Sequoyah Chiefs Football media guide
- Gameday PA Announcements “special thanks to \_\_\_\_\_”
- Large signage on the ‘high visibility’ board (near home side ticket booth)
- Company name/website on Sequoyah Football website with link to company website; mid-tier with 4 second pause
- Photo with company owner and Sequoyah Chief players (for use in the media guide)
- Social Media recognition

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# Partnership Opportunities

## Silver Package \$1500

- Touchdown Club Membership with name published in 2025 Sequoyah Chiefs Football media guide
- Half page color advertisement in 2025 Sequoyah Chiefs Football media guide
- Football season (rotating) display of your Company Logo on Jumbotron (Aug – Nov)
- Gameday PA Announcements “special thanks to \_\_\_\_\_”
- Signage on the ‘high visibility’ board (near home side ticket booth)
- Company name/website on Sequoyah Football website with link to company website; lower-tier with 2 second pause
- Photo with company owner and Sequoyah Chief players (for use in the media guide)
- Social Media recognition

## Bronze Package \$750

- Touchdown Club Membership with name published in 2025 Sequoyah Chiefs Football media guide
- Football season (rotating) display of your Company Logo on Jumbotron (Aug – Nov)
- Quarter page color advertisement in 2025 Sequoyah Chiefs Football media guide
- Signage on the ‘high visibility’ board (near home side ticket booth)
- Company name/website on Sequoyah Football website with link to company website; lower-tier with 2 second pause
- Social Media recognition

## A La Cart Options

- Jumbotron Commercial - Game Day 20-30 seconds (filmed by SHS) - \$750
- Jumbotron Commercial - Game Day 20-30 seconds (provided by sponsor) \* - \$400
- Company Logo on Banner for Streaming Games - \$500

\*must meet certain size, format and quality specifications

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## Partnership Contact Information



(All Partnerships Commitments are for 1 Year)

Please contact the following:

Jeff Craig: (404) 435-9282  
jeffcraig60@hotmail.com

Kenny Griggs: (770) 363-3531  
cb.griggsk2@gmail.com  
or through our website

<https://www.sequoyahfootball.com/sponsors>

